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### Why “QUICKSTART”?

Kids learn to play baseball by first playing t-ball; they use shorter, lighter bats and larger, softer balls. Kids learning basketball shoot baskets with kid-sized balls and lowered backboards; they play soccer on smaller fields with smaller goals. But when it comes to learning tennis, we still make children play on adult-sized courts with yellow balls and adult-sized racquets. This is asking a lot of a kid who could be 2/3 the size of an adult.

But tennis has finally caught up!

“QUICKSTART” is a USTA-endorsed program following the same logic as other youth sports like baseball or soccer: **kid-sized courts and kid-sized equipment.** The benefits are immediate. Within an hour kids can be rallying, having fun and psyched for more. They're playing real tennis and having real fun. And isn't that the point?